

**Positive Alternative Radio, Inc.**  
Radio Station WXRI-WTJY-WRFE-WPIR  
**Annual EEO Public File Report**  
For the period of August 1, 2009 – July 31, 2010

The purpose of this Equal Employment Opportunity Public File Report is to comply with the Federal Communications Commission's 2002 EEO Rule – 47 C.F.R. Section 73.2080©(6).

The FCC's 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by WXRI-WTJY-WRFE-WPIR during the applicable period.
2. For each such vacancy, the recruitment sources utilized to fill the vacancy identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.

Vacancy information and recruitment sources are included on the following page.

## Vacancy Information

Job Title	Person Hired	# Interviewed	Recruitment Sources		
Production Director	Adam McCain	4	See below		

## WXRI-WTJY Recruitment Sources

1. Hired from Within					
2. On Air					
3. Website – www.joyfm.org					
4. Appalachian State University	Carol Hampton	141 Walker Hall	Boone	NC	28607
5. The Southerner	Ron Van Landingham	336-225-0211	Lexington	NC	
6. R&R		10100 Santa Monica Blvd, Third Floor	Los Angeles	CA	90067
7. Singing News Magazine	Danny Jones	828-264-3700	Boone	NC	28607
8. Hispanic News Service		1420 N. Street, N.W.	Washington	DC	20005
9. Media Career of Minorities	Talent Bank	825 Seventh Ave, 3rd floor	New York	NY	10019
10. Nat'l Academy of TV Arts and Science		5220 Lankershim Blvd	North Hollywood	CA	91601-3109
11. National Association of Black Journalists		11600 Sunrise Valley Drive	Reston	VA	22091
12. National Association of Black Sales Professionals		503 S. Oak Park Ave	Chicago	IL	60304
13. National Association of Broadcasters	Human Resources	1771 N. Street, N.W.	Washington	DC	20036
14. National Association of Hispanic Journalists	National Press Building	529 14th St. N.W. Suite 634	Washington	DC	20045
15. Native American Journalist Association		1433 E. Franlin Ave, Suite 11	Minneapolis	MN	55202
16. RTNDA Job Service		4121 Plank Road #512	Fredericksburg	VA	22407
17. United Minority Media Association		5511 Woodland Ave, Suite One	Kansas City	MO	64110
18. Minority Media and Telecommunications Council		3636 156th St. NW, Ste AG-34	Washington	DC	20010
19. National Association of Black Journalists	Career Placement Office	3100 Taliaferro Hall, Univ. Of Maryland	College Park	MD	20742
20. National Association of Hispanic Journalists	Maria G. Toscano	190 N. State Street	Chicago	IL	60601

Recruitment source information: Notice of each of the full-time vacancies for this report was sent to all the recruitment sources above along with placing the job opening on our web-site at “joyfm.org” and on-air announcements made the public aware of the job openings within our station.

Positive Alternative Radio, Inc. is committed to providing employment opportunities to all qualified applicants without regard to race, color, national origin or gender and will continue to pursue new ways and means of more widely disseminating information regarding job vacancies with our company.